



April 15th, 2022

Town of Jackson Town Councilors

Dear Madam Mayor Levinson and Town Councilors,

The Alliance is excited to see Downtown Paid Parking return to the public eye. Paid parking is one of the most effective forms of managing demand and reducing auto trips. Implementing paid parking would regulate availability, ensuring that space is available for visitors and customers. One of the most impactful actions to manage traffic would be to implement one of the proposals for a Paid Parking system in Downtown Jackson. Revenue from paid parking could help fund transit options and pedestrian/bicycle infrastructure. The Alliance encourages the Town Council to implement a Downtown Paid Parking proposal in FY23.

Sincerely,

A handwritten signature in black ink that reads "Kyle Fowler". The signature is written in a cursive, slightly slanted style.

Kyle Fowler
Community Planning Associate
Jackson Hole Conservation Alliance